

# *Hip Santa Cruz 4*

*First-person Accounts of  
the Hip Culture of Santa Cruz  
in the 1960s, 1970s, and 1980s*

*Edited by Ralph H. Abraham  
with the assistance of  
Rick Gladstone, Paul Lee,  
Don Monkerud, and T.Mike Walker*

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Hip Santa Cruz 4. First person accounts of the Hip Culture of Santa Cruz, California in the 1960s, 1970s, and 1980s.

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## ***PREFACE***

In the 1960s, Santa Cruz was a fountainhead of Hip culture. When I arrived in 1968 to join the new university, UCSC, the creative time was nearly over. By 1980, it seemed to me it had been such a miracle that its birth should be recorded. So I created the Santa Cruz Hip History Project in 2002, collecting oral histories and photographs in a website:

<http://www.ralph-abraham/org/1960s>.

### **Original Concept, Volume #1.**

The book *Hip Santa Cruz* published in June, 2016, was a compact summary of the 14 years accumulation of material from that website that was most relevant to the creation of the Hip culture of Santa Cruz. From 1964 to 1968, we followed the stories of some of the main characters of the Hip miracle in Santa Cruz, including 11 men and 2 women.

The book was presented to the Santa Cruz community in a reading and reunion at the Blitzer Gallery on August 6, 2016. Immediately there was a volunteering of additional stories, including several women, and stories into the 1970s. So I decided to create a sequel volume, *Hip Santa Cruz 2*.

### **New Concept, Volume #2.**

In this second volume, I expanded the time-frame of the first volume, 1964-1968, up through the 1970s. My idea was to connect the decline of Hip culture with the ascent of the women's movement. Further, I wanted a balance of the genders consistent with the emerging equality of women and

men, and here 50-50 was achieved. I ordered the chapters, as in the first volume, according to the approximate arrival date of the author in Santa Cruz.

In fact, the prime motive for this second volume was to balance the voices in the book according to gender, and to foreground the cultural transformation to Hip Women that occurred in the early 1970s.

### **New Concept, Volume #3.**

The second volume was presented in a book launch event at the Santa Cruz Museum of Art and History on March 4, 2018. Once again there was a flood of offers of additional stories and interviews, so the idea of this third volume was born.

This time we again extended the time frame to follow the further evolution of the threads derived from the Hip Culture of the 1960s into the 1970s, and on into the 1980s. New threads have been included, such as music and the environmental movement. And several members of our community have stepped forward to assist me in the editing.

### **Concept, Volume #4.**

This volume is a continuation of Volume #3.

### **Acknowledgements**

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## **Special Thanks**

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Finally, deep gratitude to Fred McPherson, also my friend since earliest days here, who has helped this project all along the way. Very sadly he passed away, just two days before this volume was completed.

--Ralph Abraham, Santa Crua, November 10, 2018